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# Matsonnewsletter

AN EMPLOYEE CONTRIBUTED NEWSLETTER

DECEMBER 2019



▲ Kaimana Hila is seen here arriving in Long Beach, Calif., September 8, 2019. In late August, KMH arrived in Long Beach from Shanghai with 1,712 containers onboard – the largest China-Long Beach Express (CLX) load (most containers) ever carried on a Matson-owned ship. Top inset: Young artists create a masterpiece for Matson.





▲ Farrington High School drawing & painting students along with Vice Principal Lisa Joy Andres and teacher Venessa Attardo (far right), inaugurated the newly painted Ka Ipu 'Aina container with a cleanup at Ala Moana Regional Park on Saturday, November 2.

## Refreshed *Ka Ipu 'Aina* Container Unveiled

Matson's environmental community program *Ka Ipu 'Aina*, a Hawaiian expression which translates to "container for the land," has been encouraging and advocating for the beautification of the islands since 2001. Keahi Birch, manager, environmental affairs, Hawaii, has overseen the program for the past 18 years, with cleanups having taken place in various locations across the islands of Oahu, Maui, Kauai, and Hawaii. The program's benefits have been twofold; not only have thousands of pounds of trash been collected in coastal and inland areas throughout the state, but more than a

thousand local non-profits have earned over \$1 million for their organizations.

Matson donates the use of container equipment for the cleanup projects, arranges and pays for the trucking costs to deliver and pick up the container, as well as the cost of proper refuse disposal. Each non-profit that successfully completes a cleanup initiative earns a \$1,000 cash contribution courtesy of Matson.

In honor of its longstanding commitment to the environment, Matson recently launched a project to refresh the look of its two 20-foot *Ka Ipu 'Aina* containers. In addition to some basic repairs and upkeep, the containers had

been regular victims of spray-painted "tagging." So a solution was sought that would discourage defacing.

Linda Howe, manager, community relations, identified Farrington High School as the closest public high school to Matson's Oahu operations. Howe approached Vice Principal Lisa Joy Andres, who also oversees the school's Creative Arts and Technology program, and proposed that students enrolled in the drawing and painting classes be given the opportunity to design and paint a mural on the container. Andres accepted.

**KA IPU 'ĀINA** continued on pg 11 ►



## Farrington High School's Project Leaders

Isabella Asuncion  
Jana Badua  
Honey Anne Landiza  
Leilani Miguel  
Ericson Diego

Karla Castillo  
Mark Alejo  
Raven Jose  
Ku'u McConnell  
Alessandra Quirol

Alezandra Bacaltos  
Raelyn Bersabal  
Glen Miguel-Matsumoto  
Elli Ranesis  
Nunu Taafua



▼ **KA IPU 'AINA** *continued from pg 6*

“The goal was to have something that people would take pride in and see what Matson is all about,” said Andres. “We pushed the students to collaborate, which they’re not always comfortable doing. It forced them to talk out their ideas, address problems, and see revisions and drafts as part of the process, not a sign of failure.

“This is why I love my job, to know that if we teach the students well and make an investment in their education, then everyone comes out learning and growing skills for the ‘real world!’”

“Our job was to create something that reflected (*Ka Ipu 'Ana*),” added Venessa Attardo, an artist and teacher at Farrington High School. “Several (students) commented that they had ‘Never done so much work for art!’”

Under Matson’s guidance, and encouragement to incorporate such elements as the kukui leaf and the yellow hibiscus, Hawaii’s state flower, Attardo led a core group of 15 students to paint a mural that tells the story of the *Ka Ipu 'Aina* program’s work and results. More than 200 students participated. All are hoping that a creatively designed container will discourage vandals.

The first container debuted at a community clean-up event at Ala Moana Beach Park on November 2, 2019.

“We are so excited that the students of Farrington took the time to create a beautiful mural for our *Ka Ipu 'Aina* program,” said Birch. “Their mural not only represents the communities we serve but also our commitment to the environment.”

Mahalo to all the students at Farrington High School who had a hand in this project! 